



Mission Australia

A Decade in Review

1997 - 2006

Patrick McClure, AO
Chief Executive Officer
Mission Australia

Key achievements Nationally

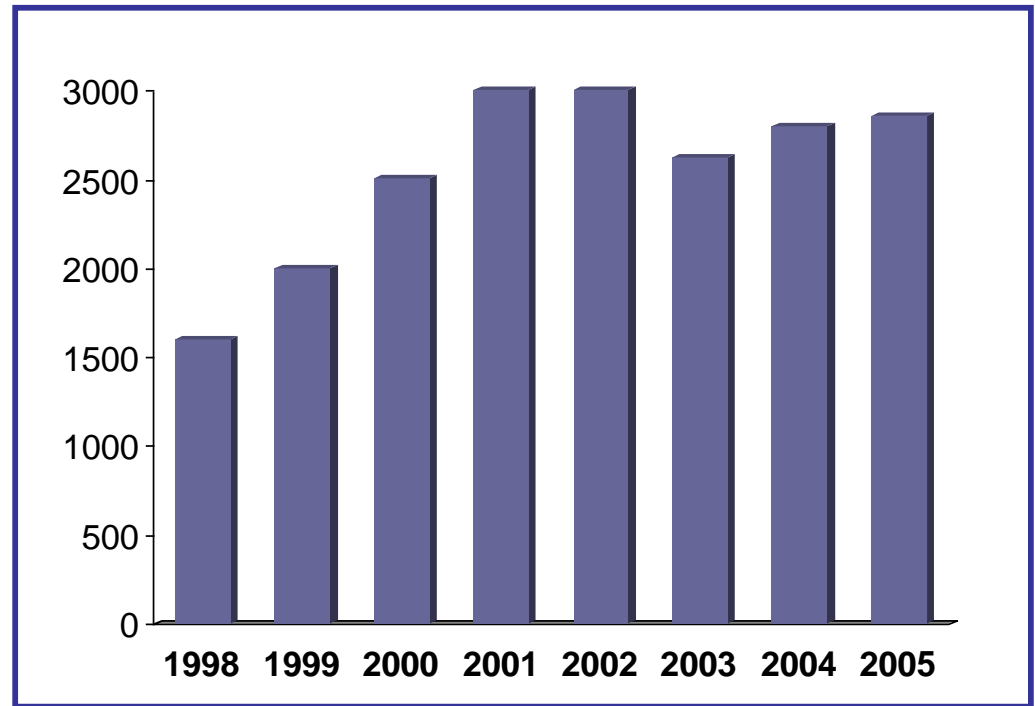
Our staff

Number of staff employed
by Mission Australia from
1998 to 2005:

1998 – 1600 people

2005 – 2860 people

Number of staff employed by Mission Australia



Mission Australia

Key achievements Nationally

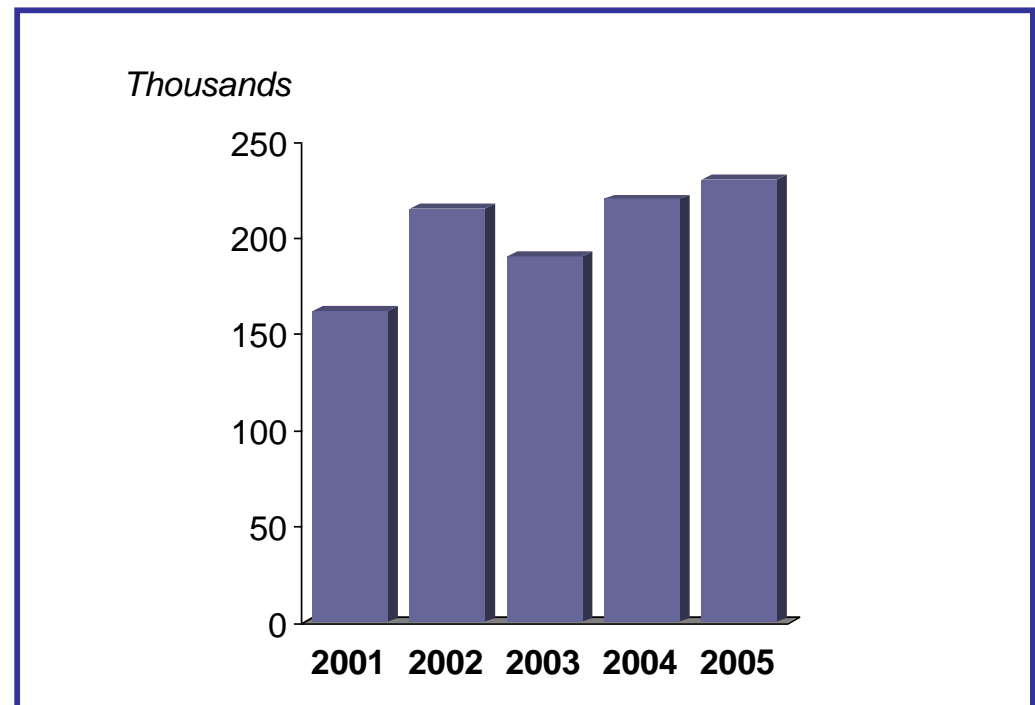
People we've helped

The number of people assisted by Mission Australia's Housing, Youth, Family, Employment and Training Initiatives since 2001:

2001 – 162,000

2005 – 230,000

We continue to help more disadvantaged Australians each year



Key achievements Nationally

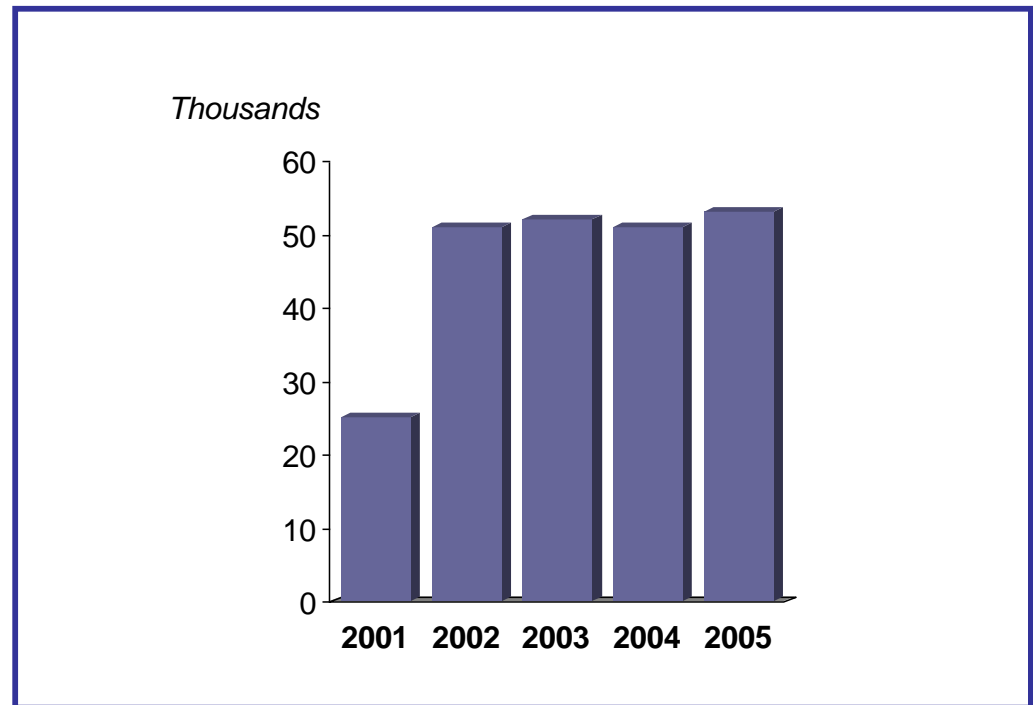
Employment Initiatives

The number of people placed into jobs by Mission Australia since 2001:

2001 – 24,000 people

2005 – 55,900 people

Number of people placed into jobs



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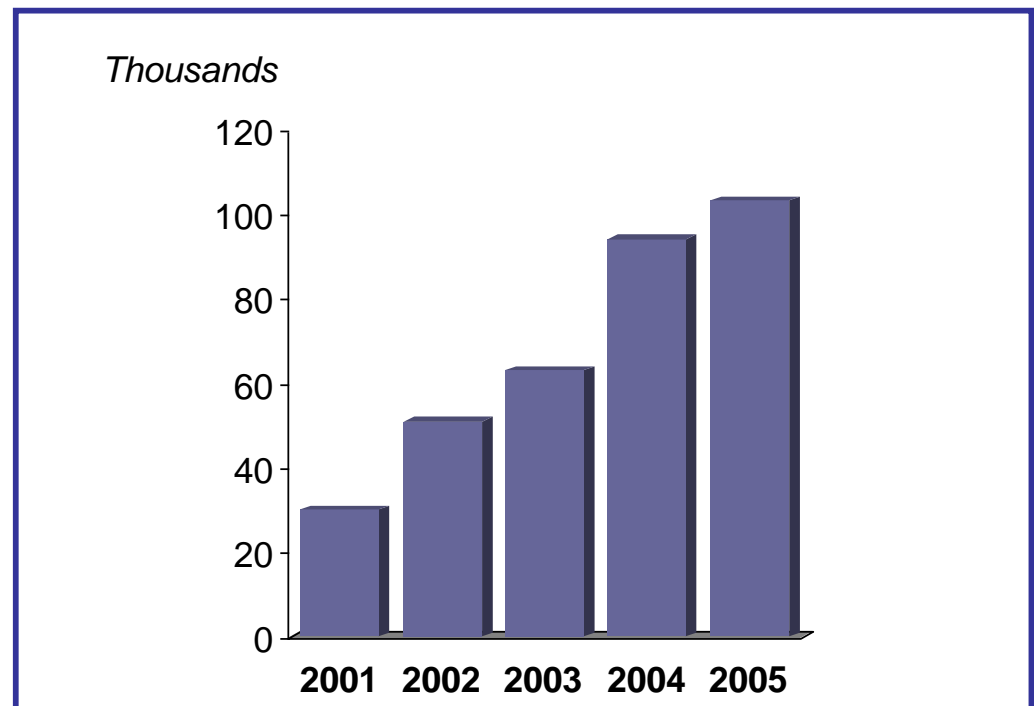
Key Achievements Nationally

Employment and Training Initiatives

Number of people who received further training,
work experience and education

2001 – 30,000 people

2005 – 103,100 people



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Key Achievements Nationally

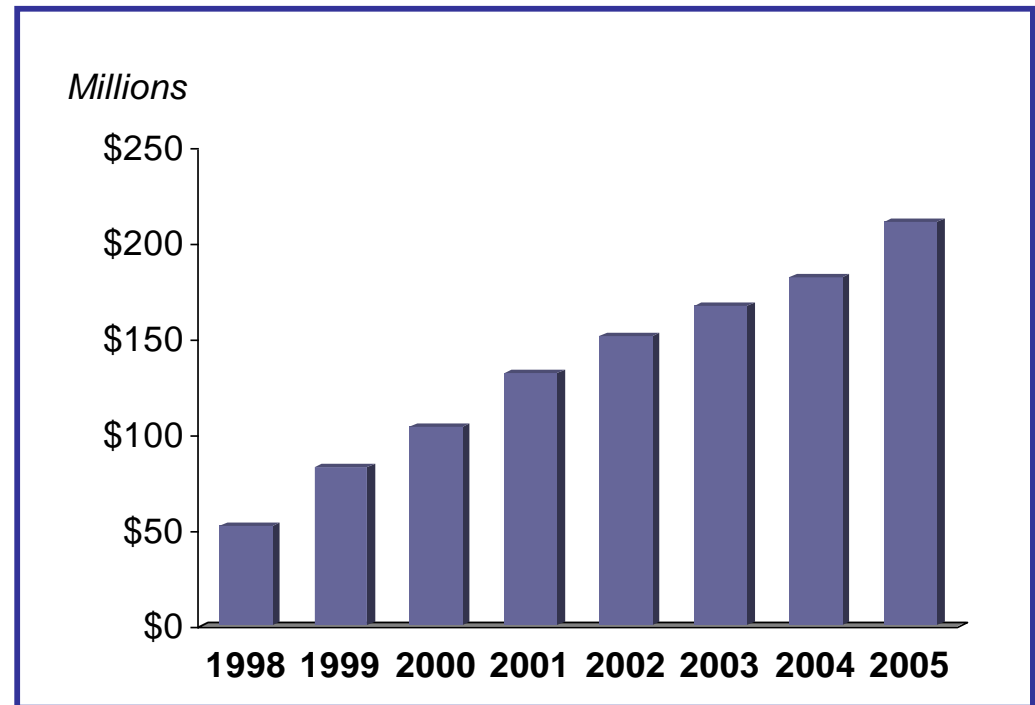
Annual Revenue

Mission Australia's Annual Revenue since 1998:

1998 - \$54 million

2005 - \$212 million

Mission Australia's annual revenue



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10 Years of Achievement

- Mission Australia evolves from six separate City Missions and Mission Employment into one national organisation
- Opening of new Mission Australia Centre
 - \$7 million capital appeal
 - International best practice
 - Opened by Prime Minister
- Job Network success – Mission Australia is second largest provider
- Nine consecutive years of strong performance



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10 Years of Achievement continued....

	June 1998		June 2005
• Annual Revenue	\$54m	➡	\$212m
• Total Assets	\$46.7m	➡	\$103.5m
• Net Assets	\$23m	➡	\$46.6m
• Net Cash Reserves <i>(includes cash reserves for specific purposes)</i>	Nil	➡	15 m



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MA Strategic Plan 2004-2006

Mission Australia's six strategic themes:

1. Promoting Leadership
2. Developing New Opportunities
3. Managing Knowledge
4. Enhancing Relationships
5. Empowering Staff
6. Ensuring Sustainability



creating the future

1. Promoting Leadership

Achievements

- Employment and Training
 - ESC4 success - \$370 million contract over 3 years (Job Network, Complementary Employment Programs) MA will assist 350,000 people over three years
- Community service growth
 - Number of services grew to 172 across all States and Territories



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2. Developing new opportunities

Range of new initiatives

- Darwin Youthbeat mobile service (NT)
- Pathways to Prevention (NSW, WA, Vic)
- Communities for Children (NSW, Qld and Victoria)
- Café One on Wickham (formerly Community Café) relocated and redesigned (Qld)



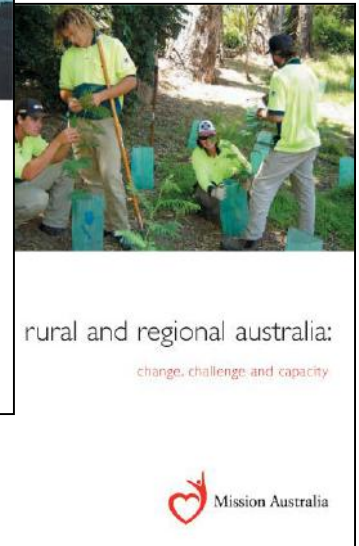
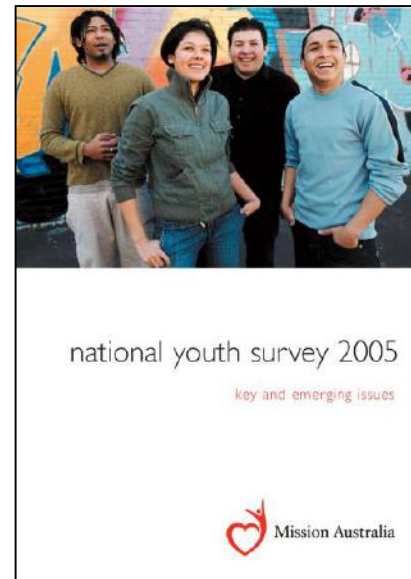
2. Developing new opportunities

- OECD-LEED
 - MA consultancy on models of social innovation in UK and Europe
- Social Innovation Dialogue
 - 70 leaders from Australia and the world (CEOs, Cabinet Ministers, OECD, NGOs) meet to discuss new ways of addressing contemporary need



3. Managing Knowledge

- Thought leadership – MA as ‘thought leader’
 - MA publications on homelessness, mental health, youth and employment
 - Welfare Reform
 - Welfare-to-work Consultative Forum
 - Presentation to national and international conferences



4. Enhancing Relationships

- Corporate Partnerships
 - Elevate (PwC)
 - Mission Australia Centre (Boulderstone Hornibrook, IKEA, Telstra)
 - Macquarie Bank
- Marketing
 - I'M campaign (77% awareness)
 - MA Annual Report excellence award
 - Growth in media coverage
- Fundraising appeals
 - \$18.8 million funds raised



4. Enhancing Relationships continued...

- Strong relations with:
 - Prime Minister and his office
 - Ministers (FACS, DEWR, DEST, Treasury)
 - Leader of the Opposition and Shadow Ministers
 - Heads of Prime Minister & Cabinet, DEWR, DEST, DFACSLA
 - State & Territory Premiers, ministers and bureaucrats
 - OECD leaders



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5. Empowering Staff

- 200 staff involved in Mission Australia's Mentoring Program
- 9 Chaplains providing
 - Christian leadership
 - Pastoral counselling and support
- Certified Agreements and Australian Workplace Agreements for staff



Appreciation

- Managers, Staff and Volunteers
- Board, Donors, Supporters and Corporate Partners



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THANK YOU